



STATE OF ALABAMA
FARMERS MARKET AUTHORITY



Don Wambles
Director

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ALABAMA FARMERS MARKET AUTHORITY PRESENTS
BUY FRESH, BUY LOCAL RECIPE OF THE MONTH

Montgomery, Ala. — The Alabama Farmers Market Authority is looking for tried and true local recipes for the 2009 market season. Winning entries will receive a *Buy Fresh Buy Local* prize pack that includes a copy of the newly released *Southern Farmer Market Cookbook* by Holly Herrick.

“With market season in full swing we want to highlight those wonderful homemade Alabama recipes that make cooking with local produce even more mouth watering,” says Don Wambles, Director of the Alabama Farmers Market Authority (FMA).

The recipe of the month is featured on the FMA website at www.buylocalalabama.com and www.fma.alabama.gov. Cooking with fresh produce is a favorite past time in Alabama and through the *Buy Fresh, Buy Local* campaign the FMA showcases the benefits of purchasing local produce. *Buy Fresh, Buy Local* promotional items that will be included in the prize pack can also be purchased online. Looking for places to ‘Buy Fresh, Buy Local’ produce, visit our website for a listing of farmers markets across the state, roadside stands and u-pick operations.

Contestants are asked to submit recipes using in season Alabama grown produce by the 15th of each month until October 15, 2009. Entries can be submitted via e-mail to brooke.thorington@fma.alabama.gov or by mail to the Alabama Farmers Market Authority, 770 Washington Ave. Suite 330, Montgomery, AL 36103 Attention Recipe Contest.

Please include your name, phone number, and mailing address on each entry. Contestants can submit an unlimited number of recipes. Winning entries will be judged by Holly Herrick. To view an availability chart of in season produce go to <http://www.fma.alabama.gov/AvailChart.aspx>.

Winners will receive an Alabama *Buy Fresh Buy Local* prize pack and the winning recipes will be featured on the FMA website. Winners will also be rewarded with a copy of the *Southern Farmers Market Cookbook*. The cookbook includes more than 75 recipes using fresh, locally grown produce. The book features produce grown in Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina and Tennessee.

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